

**Flu vaccination for 2-3 years and school aged children (reception to Year 11) - social media paper**

The flu vaccine is offered to most children who should get it as soon as they can for their protection and to help stop the virus spreading to others. The children’s flu vaccine is usually given as a quick and painless spray up the nose.

**Children** aged between 2 and 3 years will be offered the flu vaccine at their GP surgery.

**All children at primary school** **(reception to Year 6) and** **secondary school aged children in eligible groups (Year 7 to Year 11)** will be offered the vaccine in school.

**For those children who are home schooled,** vaccination can be arranged by calling IntraHealth on 0333 358 397, option 1 for Greater Manchester then choose from one of the 10 options which represents the GM locality you reside in.

Vaccines continue to be the best protection against flu so please share these posts on your social media as appropriate.

The following short films have been developed to support and help to increase uptake, targeting parents/carers and children.

**Social media assets:**

All assets can be found on the following links:

[Google Drive](https://drive.google.com/drive/folders/1XWlk4pfOP95VoAjVTL7kh_qsB3-nnA5s?usp=drive_link)

[Wetransfer](https://we.tl/t-wSHjad2Q6I)

Please contact the NHS GM campaigns team if you have any problems downloading from these links – gmhscp.gm-campaigns@nhs.net.



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| **Asset** | **Long copy (Facebook and Instagram)** | **Short copy (X formally Twitter)** | **Alt text** |
| **Flu film 1**  | Has your child had their free nasal spray flu vaccine yet? Protect your child from #flu this winter ❄️The best defence against the virus for 2 & 3 year olds is the free nasal spray available from your GP. For more information visit: [gmintegratedcare.org.uk/flu-vaccination](https://gmintegratedcare.org.uk/flu-vaccination/)#FluSnotFunny | Has your child had their free nasal spray flu vaccine yet? Protect your child from #flu this winter ❄️The best defence against the virus for 2 & 3 year olds is the free nasal spray available from your GP. For more information 👉 [gmintegratedcare.org.uk/flu-vaccination](https://gmintegratedcare.org.uk/flu-vaccination/)#FluSnotFunny | Video contains two children sat in a school classroom talking about getting their flu vaccinations. ‘Did you know in the winter there are lots of germs floating in the air. One of these is called flu. If you are 2 or 3 you can have a free flu nasal spray which can stop you getting poorly. Flu’ snot funny!’ Signposting reads, children aged between 2-3 will be offered the flu vaccine at their GP surgery. For more information visit www.gmintegratedcare.org.uk/flu-vaccination |
| **Flu film 2** | Flu can cause a temperature, sore throat, dry cough, aching muscles and extreme tiredness – and no one wants to see their child poorly 🤧The best protection against #flu for primary school aged children and secondary school aged children in eligible groups is the quick and painless free nasal spray. Look out for the consent form!For more information visit: [gmintegratedcare.org.uk/flu-vaccination](https://gmintegratedcare.org.uk/flu-vaccination/)#FluSnotFunny | Flu can cause lots of nasty symptoms and no one wants to see their child poorly 🤧The best protection against #flu for school aged children (reception – Year 11) is the quick and painless free nasal spray. Look out for the consent form!👉 [gmintegratedcare.org.uk/flu-vaccination](https://gmintegratedcare.org.uk/flu-vaccination/)#FluSnotFunny | Video contains two children sat in a school classroom talking about getting their flu vaccinations. ‘If you’ve got flu you might have a headache, achy bones or high temperature, a sore throat or cough and feel really rubbish and that’s not funny. So mums and dads make sure we have our flu jab or nasal spray. Flu’ snot funny!’ Signposting reads all school aged children (reception-year 11) will be offered the flu vaccination in school. Remember to send back the consent form. For those children who are home schooled, vaccination can be arranged by calling IntraHealth on 0333 358 397, option 1 for Greater Manchester then choose from one of the 10 options which represents the GM locality you reside in. For more information visit www.gmintegratedcare.org.uk/flu-vaccination |



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| **Flu film 3** | School is a great place to pass germs around this #Winter, so it’s important to make sure your child is protected against the virus!The best defence against #flu for primary school aged children and secondary school aged children in eligible groups is the quick and painless free nasal spray. Look out for the consent form.For more information 👉 [gmintegratedcare.org.uk/flu-vaccination](https://gmintegratedcare.org.uk/flu-vaccination/)#FluSnotFunny | School is a great place to pass germs around this #Winter.The best defence against #flu for school aged children (reception – Year 11) is the free nasal spray. Look out for the consent form!👉 [gmintegratedcare.org.uk/flu-vaccination](https://gmintegratedcare.org.uk/flu-vaccination/)#FluSnotFunny | Video contains two children sat in a school classroom talking about getting their flu vaccinations. ‘Did you know children are more likely to get the flu? This is because we like to touch everything and everyone. So please mums and dads, make sure your kids have their flu jab and remember, Flu’ snot funny!’ Signposting reads all school aged children (reception-year 11) will be offered the flu vaccination in school. Remember to send back the consent form. For those children who are home schooled, vaccination can be arranged by calling IntraHealth on 0333 358 397, option 1 for Greater Manchester then choose from one of the 10 options which represents the GM locality you reside in. For more information visit www.gmintegratedcare.org.uk/flu-vaccination |
| **Flu film 4** | If your child gets flu, they could pass this onto you. No one wants to see their child poorly and juggling work when your child is off school can be difficult.The best defence against #flu for primary school aged children and secondary school aged children in eligible groups is the quick and painless free nasal spray. Look out for the consent form!👉 [gmintegratedcare.org.uk/flu-vaccination](https://gmintegratedcare.org.uk/flu-vaccination/)#FluSnotFunny | Has your child had their free nasal spray flu vaccine yet? The best defence against #flu for school aged children (reception – Year 11) is the quick and painless free nasal spray. Look out for the consent form.👉 [gmintegratedcare.org.uk/flu-vaccination](https://gmintegratedcare.org.uk/flu-vaccination/)#FluSnotFunny | Video contains two children sat in a school classroom talking about getting their flu vaccinations. ‘If I get the flu I’ll get really poorly and can’t go to school which means mummy or daddy or granny or grandad have to look after me and I don’t want to make them poorly too, so please let me have a flu jab or nasal spray because flu’ snot funny!’ Signposting reads all school aged children (reception-year 11) will be offered the flu vaccination in school. Remember to send back the consent form. For those children who are home schooled, vaccination can be arranged by calling IntraHealth on 0333 358 397, option 1 for Greater Manchester then choose from one of the 10 options which represents the GM locality you reside in. For more information visit www.gmintegratedcare.org.uk/flu-vaccination |